

Artificial Influence and the Engineering of Mass Persuasion Conference Agenda

November 7th, 2025

Havener Center – Carver/Turner Room

Hosted By:
Center for CSTS | KI Center for AI& Autonomous Systems | Miner AI

8:30 -9:30
Breakfast and Welcome
Dr. Kathleen Sheppard, Director, CSTS

9:30–10:30	Dr. Don Wunsch Missouri S&T	Kummer Center for AI and Autonomous Systems Special Opening Session
	Dr. James Keller Curators Professor Emeritus, University of Missouri	Von Neumann, Turing, and ChatGPT: Some perspectives on the evolution of AI/CI
10:30–10:45 Break		
10:45–12:15	Lisa Pavia-Higel Missouri S&T	In the Age of AI Creativity and Authenticity is King
	Taylor Gruenloh Missouri S&T	The Persuasive Performer: Mirror Stages in the Age of Artificial Persuasion
	Sophia Bhoria Missouri S&T	Cognitive Sovereignty as Strategy: A New Ethical Standard for AI Systems -- Reframing Algorithmic Influence as a Product Design Responsibility
12:15 – 12:30 Break		
12:30 – 2:00 Lunch and Keynote Speaker		
12:30 – 2:00	S. Scott Graham University of Texas	Science that Sells: How Methods can Drive Promotional Language Use in Research on Health AI
2:00 – 2:15 Break		
2:15-3:45	Dr. Daniel B. Shank Missouri S&T	More Domain-Relevant AI Limitations Reduce Perceived AI Capability
	Eyuel Getahun Missouri S&T	Misattributions in Human-AI Decision Teams: Three Studies of AI Generated Hiring Recommendations
	Cyrus Addy Missouri S&T	Using Object Detection to Influence Underground Identification during Underground Mine Emergency
3:45 Closing Remarks		